



# Board Development

*A good leader inspires people to have confidence in the leader, a great leader inspires people to have confidence in themselves.*

*- Unknown*

*Helping people protect the Great Lakes*

For the newly developed or long established, we help design an efficient and effective plan for boards of directors that meet your organizational needs. Here are three options to get you started:

## Grow Your Organization

Our most comprehensive board development opportunity that will give your leadership team training in the areas you pinpoint as critical to your success. This custom-designed service can include training in:

- Fundraising,
- Running effective meetings,
- Understanding fiduciary responsibilities,
- Developing good policies,
- How to read and understand financial statements, and more.

We will help you take an honest look at your current board functions and determine how to grow that into a more effective, powerful leadership team for your organization.

## Grow a Leader

Designed for one or two leaders such as the board chair or executive director, this package will provide training and one-on-one assistance to improve your leadership in working with the board. We'll custom design one-on-one assistance to prioritize where to focus the work of the board and how to inspire new energy for the mission of the organization.

## Support a Leader

Are you feeling overwhelmed by your need to provide good information to the board as well as strengthen your work with the board? Give us a call and we'll help you determine what you really want and need from the board and how to get that. Members – you get one hour free!



"With over 15 years nonprofit management experience working with Boards of Directors in addition to 10 years experience serving on the boards of other nonprofits, I know how critical an engaged Board of Directors is to fulfilling your mission. I have the expertise to help meet your board development needs." Jill Ryan, Executive Director, Freshwater Future

## Freshwater Future

P.O. Box 2479  
Petoskey, MI 49770

Phone: 231-348-8200  
E-mail: [info@freshwaterfuture.org](mailto:info@freshwaterfuture.org)

[www.freshwaterfuture.org](http://www.freshwaterfuture.org)

## Experience You Can Trust

With a combined 40 years of experience, Freshwater Future has helped grassroots groups achieve success in protecting the lakes, rivers, and wetlands that make this region so special. We understand what it takes to win and can help. Our coaching is available at a very reasonable cost - Call us today at 231-348-8200 or send an email to [info@freshwaterfuture.org](mailto:info@freshwaterfuture.org) to learn more.

*As an added bonus with all of our consulting services, you'll learn how to use technologies for communications that will enhance your efforts with your team!*